

# WASHINGTON TENNIS & EDUCATION FOUNDATION

## 2010 TENNIS BALL

*Friday, May 7, 2010*

The Washington Tennis & Education Foundation Tennis Ball will be held on Friday, May 7, 2010. It will be comprised of two events: The Washington Tennis & Education Foundation (WTEF) Tennis Ball dinner and the VIP Round Robin tennis tournament.

The WTEF Tennis Ball is the major annual fundraiser for WTEF, and all proceeds benefit WTEF, its programs, and the children it serves. The evening at The Ritz-Carlton consists of both a Live and Silent Auction, dinner and recognition of honorees. This year, WTEF is pleased to present Calvin Cafritz and The Morris & Gwendolyn Cafritz Foundation with *The William H.G. FitzGerald Distinguished Service Award*.

Mr. Calvin Cafritz is the Chairman, President and CEO of The Morris & Gwendolyn Cafritz Foundation. Established in 1948, The Cafritz Foundation is the largest private, independent, local foundation focused exclusively on the Washington, D.C. metropolitan area. Under Mr. Cafritz's leadership, the Foundation has awarded more than \$270 million to 4,873 projects in the areas of Community Services, Arts and Humanities, Education and Healthcare. He is also a member of several civic and cultural organizations including: Trustees' Council of the National Gallery of Art, Trustee of the Federal City Council and Director of the DC College Access Program.

The VIP Round Robin Tournament May 7 or 8, 2010 (TBD) features doubles competition among tennis celebrities, members of Congress, Tennis Ball sponsors, media, and other VIPs from the DC business community.

By sponsoring the WTEF Tennis Ball, one can receive benefits at the Legg Mason Tennis Classic, held every year at the William H.G. FitzGerald Tennis Center in Washington, DC, benefiting WTEF. It is an ATP "500" level tournament that is part of the US Open Series. The 2010 tournament will take place July 31 - August 8, 2010. One of the top 20 events in the world, the tournament attracts some of tennis's biggest stars - Andy Roddick, Juan Martin Del Potro, Jo-Wilfried Tsonga, and Fernando Gonzalez. Each year over 75,000 people attend the tournament. Additionally, it is broadcast domestically on ESPN2 and Tennis Channel as well as internationally to over 150 countries worldwide.

# WTEF 2010 *TENNIS BALL SPONSORSHIP LEVELS AND BENEFITS*

## **\$35,000 AUCTION SPONSORSHIP**

### **WTEF Tennis Ball**

*Friday, May 7, 2010, 6:00 p.m. - 10:00 p.m.*

- Naming rights to the Live & Silent Auctions – Company Auction
- One (1) premier table of ten
- Full page ad and Auction sponsor recognition in the WTEF Tennis Ball program
- Auction sponsor recognition in the WTEF Tennis Ball auction catalog cover
- Company name on auction bid cards

### **Legg Mason Tennis Classic**

*July 31 - August 8, 2010*

- Six box seats to all 11 sessions of the Legg Mason Tennis Classic
- One (1) air-conditioned private corporate suite for 20 guests for one session (Saturday through Friday afternoon) of the Legg Mason Tennis Classic
- One (1) sign can be displayed on Center Court during all sessions of the Legg Mason Tennis Classic

### **VIP Round Robin (TBD)**

- Five (5) player spots (one team)
- Sponsor name on display banners
- Sponsor name on team t-shirts

### **Recognition of Sponsorship**

- WTEF Tennis Ball recognition in program, auction catalog, invitation and video
- Signage at Tennis Ball and Legg Mason Tennis Classic
- Press releases, WTEF websites, Annual Report, T-shirts

## **\$25,000 "FRIENDS OF CALVIN" SPONSORSHIP**

### **WTEF Tennis Ball**

*Friday, May 7, 2010, 6:00 p.m. - 10:00 p.m.*

- One (1) premier table of ten
- Full page ad and "Friends of Calvin" Sponsor recognition in the WTEF Tennis Ball program

### **Legg Mason Tennis Classic**

*July 31 - August 8, 2010*

- Six box seats to all 11 sessions of the Legg Mason Tennis Classic
- Two suite tickets to four sessions of the Legg Mason Tennis Classic

### **VIP Round Robin (TBD)**

- Five (5) player spots (one team)
- Sponsor name on display banners
- Sponsor name on team t-shirts

### **Recognition of Sponsorship**

- WTEF Tennis Ball recognition in program, invitation and video
- Signage at Tennis Ball
- Press releases, WTEF website, Annual Report, T-shirts

# WTEF 2010 *TENNIS BALL* SPONSORSHIP *LEVELS AND BENEFITS*

## **\$12,000 GOLD SPONSORSHIP**

### **WTEF Tennis Ball**

*Friday, May 7, 2010, 6:00 p.m. - 10:00 p.m.*

- One (1) premier table of ten
- Gold Sponsor recognition in the WTEF Tennis Ball program

### **Legg Mason Tennis Classic**

*July 31 - August 8, 2010*

- Two box seats to all 11 sessions of the Legg Mason Tennis Classic
- Two suite tickets to one session of the Legg Mason Tennis Classic

### **VIP Round Robin (TBD)**

- Five (5) player spots (one team)
- Sponsor name on team t-shirts

### **Recognition of Sponsorship**

- WTEF Tennis Ball recognition in program, invitation, and video
- WTEF website, Annual Report, T-shirts

## **\$6,000 SILVER SPONSORSHIP**

### **WTEF Tennis Ball**

*Friday, May 7, 2010, 6:00 p.m. - 10:00 p.m.*

- One (1) table of ten
- Silver Sponsor recognition in the WTEF Tennis Ball program

### **Legg Mason Tennis Classic**

*July 31 - August 8, 2010*

- Two suite tickets to two sessions of the Legg Mason Tennis Classic

### **VIP Round Robin (TBD)**

- Three (3) player spots

### **Recognition of Sponsorship**

- WTEF Tennis Ball recognition in program, invitation, and video
- WTEF website, Annual Report

## **\$3,000 BRONZE SPONSORSHIP**

### **WTEF Tennis Ball**

*Friday, May 7, 2010, 6:00 p.m. - 10:00 p.m.*

- Four seats
- Bronze Sponsor recognition in the WTEF Tennis Ball program

### **Legg Mason Tennis Classic**

*July 31 - August 8, 2010*

- Two suite tickets to one session of the Legg Mason Tennis Classic

### **VIP Round Robin (TBD)**

- Two (2) player spots

### **Recognition of Sponsorship**

- WTEF Tennis Ball recognition in program, invitation, and video
- WTEF website, Annual Report

## **\$500 PATRON**

- One (1) ticket to the WTEF Tennis Ball
- Name listed in the WTEF Annual Report

## **\$150 UNDER-40 SPECIAL**

- One (1) ticket to the WTEF Tennis Ball
- Name listed in the WTEF Annual Report

\*For Attendees Under 40

# 2010 TENNIS BALL

## Schedule of Events

### **Friday, May 7th at The Ritz-Carlton, Washington, DC**

6:00 p.m. - 8:00 p.m.

Cocktails, Silent Auction, & Mini - Live Auction

8:00 p.m. - 10:00 p.m.

Dinner, Live Auction, Awards Presentation

### **Saturday, May 8th at The William H.G. FitzGerald Tennis Center**

10:00 a.m. - 1:00 p.m.

*Chevy Chase Bank VIP Round Robin* Tournament, Lunch, & Awards



The Washington Tennis & Education Foundation (WTEF) was established 55 years ago to help improve the life prospects of underprivileged children of Washington, DC. Through its education and athletic programs, tens of thousands of DC's at-risk children have been nurtured through the support of WTEF's caring patrons, staff and volunteers.

WTEF's mission is to develop minds in the classroom and on the tennis court. We seek to achieve that through tennis, educational, and community-building activities that teach discipline, build confidence, and improve academic performance. For 12 consecutive years, 100% of the students in WTEF's Center for Excellence have gained admission to college on scholarships.

### **Future Plans**

Thanks to our strong supporters, WTEF will be building a new facility in Southeast DC (Ward 7) - one of the most disadvantaged areas of the city. The new facility will enable WTEF to expand its capacity to serve more disadvantaged youth and serve them in an expanded support model, by extending the number of programming each day and providing programs all weekend and all summer long.

# 2010 TENNIS BALL

## Sponsorship Form

Company or Individual Name: \_\_\_\_\_  
*Please print name as it should appear in the evening's program and related materials.*

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Facsimile: (\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

**YES!** I/We would be pleased to support the WTEF Tennis Ball through the following:

**\$35,000 Auction Sponsor**

**\$25,000 "Friends of Calvin" Sponsor**

**\$12,000 Gold Sponsor**

**\$6,000 Silver Sponsor**

**\$3,000 Bronze Sponsor**

**\$500 Patron**

Number of Tickets \_\_\_\_\_ Total Amount \$ \_\_\_\_\_

**\$150 Under-40 Special**

Number of Tickets \_\_\_\_\_ Total Amount \$ \_\_\_\_\_

I/We cannot attend but would like to contribute \$ \_\_\_\_\_ in support of the WTEF.

My check for \$ \_\_\_\_\_ is enclosed, payable to the **Washington Tennis & Education Foundation**.

Please charge \$ \_\_\_\_\_ to my credit card:      Visa      MasterCard      American Express

Account Name (Name as appears on card)

Account Number

Expiration Date

Signature

Please use the above credit card for auction purchases on the night of the event.      Yes      No

Please fax this form to **(202) 291-3855** and mail contributions to:

**WTEF, 16th and Kennedy Streets, NW, Washington, DC 20011**

WTEF federal tax-exempt number is 52-6046504. All gifts to WTEF are tax-deductible to the full extent of the law.

For more information, please call **Lauren Hungarland** at **(202) 291-9888 ext. 224** or  
e-mail **lhungarland@wtef.org**.